



GALINA RUSSELL

CO-FOUNDER & COO, MITRA EV

Galina Russell, Co-Founder and COO of Mitra EV, plays a critical role in shaping the company's vision and execution in clean mobility. Galina is a seasoned executive with over 15 years of experience scaling transportation, infrastructure, and fleet electrification companies from early-stage ventures to large-scale operations exceeding \$700 million. She combines a strong strategic advisory background from McKinsey & Company with hands-on operational leadership across energy transition, mobility, and private equity-backed environments. Throughout her career, Galina has successfully led teams of more than 5,000 employees, secured over \$300 million in funding, and spearheaded international expansion initiatives, driving sustainable growth and operational excellence.

Previously, she founded Andromeda, advising a \$350 million long-haul transportation company and optimizing P&L performance for a car-sharing firm ahead of its IPO. As Co-Founder and COO of REEF Energy, she led corporate operations, financial planning, and partnerships, securing a \$300 million property fund and building a strategic framework to enhance electrification initiatives. In her tenure as Managing Director at REEF Technology, she oversaw a \$700 million budget, guided a workforce of over 5,000 employees, and drove expansion across 20+ markets in the U.S., Canada, and Europe. Galina also held leadership roles as COO and Interim CFO at Envoy, where she secured a \$10 million runway and deployed \$40 million in EV infrastructure funding, and as Senior Strategy Manager at Sixt US, where she played a key role in a \$2 billion fleet acquisition strategy. Her earlier career includes advisory and analytical roles at McKinsey & Company, Target Corporation, the House Committee on Foreign Affairs, and Cushman & Wakefield in Shanghai.

Galina holds a BA in Business & Eastern Studies from the University of Massachusetts, Amherst, and an Advanced Chinese Language Certificate from Harvard University. Fluent in English, Russian, Mandarin, and Spanish, she is a sought-after advisor and board member, currently serving in leadership roles at Xendee, ReloadMotors, and The Women's Edge. Her expertise in corporate governance, investor relations, and sustainable business strategy continues to support the growth and innovation of energy technology and mobility companies worldwide.