



JAMES TONG

CEO & CO-FOUNDER, MITRA EV

James Tong is the CEO and Co-Founder of Mitra EV, a fleet electrification platform accelerating the transition to electric vehicles for small and medium businesses.

With over 25 years of experience supporting small enterprises, James began his career in microfinance as a Peace Corps volunteer in Nicaragua. For the past 15 years, James has been at the forefront of climate tech innovation, launching and scaling first-of-their-kind business models in distributed energy, EV infrastructure, and fleet electrification. He pioneered the first electric truck-as-a-service model in the U.S., executed major fleet electrification deployments, and created a national permitting database for the rooftop solar industry.

A recognized thought leader on clean energy, James has been cited by outlets such as *The New York Times* and *NPR*, published numerous industry articles, and spoken at major forums including The White House Solar Summit.

James holds a B.A. in Economics from Yale University and an MBA from Northwestern's Kellogg School of Management. He speaks English, Spanish, and Vietnamese.