



JASON HANSON

PRESIDENT AND CEO OF SIERRA
PACIFIC HOME & COMFORT, INC.

Jason Hanson is the President of Sierra Pacific Home & Comfort, Inc., a leading home services provider of plumbing, electrical, HVAC, and solar in Northern California. Since taking leadership of the company in 2007, Jason has driven innovation in solar electricity, heating and air conditioning, and total home performance upgrades.

With Jason's leadership, the company has expanded the depth and breadth of the home services to clients by developing experts in specific departments. Now the company is a leader in solar energy storage using batteries as well as generators to provide sustainable power to homes. Sierra Pacific has a team of water treatment experts to provide clean, soft water for our clients' health and home. With Jason's involvement, Sierra Pacific now is a leader in the GoGreen home improvement loans that help clients convert from gas heating systems to heat pumps and heat pump water heaters. Today, Sierra Pacific continues to be a pace-setter for delivering the highest value to homeowners seeking to invest in smart upgrades.

Before joining Sierra Pacific, Jason built extensive expertise in HVAC and energy efficiency, working as a Territory Manager for Lennox International and holding leadership roles in service management, sales, and operations. His early career also includes time as an Infantry Officer in the United States Marine Corps, demonstrating his strong leadership skills.

Jason has been deeply involved in industry associations, serving as a Board Member of CalSEIA (California Solar & Storage Association) for over 16 years and as a Board Member of EGIA, an organization focused on energy efficiency. He holds a Bachelor's degree in History from California State University, Long Beach.

Under his leadership, Sierra Pacific has served over 40,000 clients in the Northern California area, reinforcing its reputation for quality, reliability, and sustainable energy solutions.