



JEFF TOMLIN

NORTHERN CALIFORNIA ACCOUNT
EXECUTIVE, GENERAL MOTORS

Jeff Tomlin is a Fleet Account Executive at General Motors, specializing in large fleet relationships and innovative transportation solutions. Based in Northern California, Jeff has been with General Motors for over 19 years, helping businesses optimize their fleet operations and adapt to evolving mobility trends.

Before his current role, Jeff held multiple positions at General Motors, including Financial Analyst for Government Sales, Dealer Network Development, and CAP Programs. His expertise spans fleet management, financial analysis, and strategic business development.

Jeff earned his MBA in Integrated Management from Michigan State University - Eli Broad College of Business, equipping him with a strong foundation in leadership and operational strategy. His skills in customer satisfaction, automotive industry insights, and business development have earned him multiple endorsements from colleagues.

Passionate about the future of transportation, Jeff believes that mobility will evolve more in the next decade than it has in the past century, and he remains committed to driving innovation in fleet solutions.